

**Addendum No.1 to RFP No. GLW-0822  
For the OneNASA Portal  
September 4, 2002**

In regard to the subject RFP, the following questions and corresponding answers are being provided to all proposers on this OneNASA Portal website. Please acknowledge receipt of Addendum No. 1 in your proposal (i.e., Attachment A-1, ACKNOWLEDGMENT, Item 8).

Question 1.

"JPL intends to issue up to four (4) Phase I Contracts with a maximum firm fixed price of \$100,000 each." Does this mean that JPL intends to contract four separate firms to perform Phase I independently? If not, please clarify.

Answer 1.

Yes.

Question 2.

"Progress payments will not be allowed under this Contract," and "Partial Payments will not be allowed under this Contract." Does this mean that JPL intends to pay the entire fees for the project upon completion? If not, what is the intended plan for payment?

Answer 2.

Yes.

Question 3.

Please clarify the intent of the requirement that the Contractor(s) submit Performance and Payment Bonds for a Fixed Price type effort that does not allow for progress or partial payments (Volume III – Price Instructions, 3.0 Progress Payments, and 4.0 Partial Payments).

Answer 3.

Withdrawn.

Question 4.

Our GSA Schedule rates are based on our commercially established rate structure. Since we do not operate in our Government practice with separate and audited costs it is our intention to propose discounted direct labor billing rates and hours which include overhead, G&A and fee for the buildup of our firm fixed price bid. Will this disqualify or limit the competitiveness of our price proposal?

Answer 4.

No.

Question 5.

The RFQ instructions specify that Phase 1 will be a Firm Fixed Price Proposal that is not to exceed \$100,000. In light of these requirements, please explain why JPL requires form A-19 (Cost Elements Breakdown) to be submitted as part of the Price Proposal.

Answer 5.

A-19 is required to determine price reasonableness.

Question 6.

Is there a price tag on the One NASA Portal RFP or is bidding situation?

Answer 6.

Bidding situation.

Question 7.

The Notice to Offerors refers to “*or such other lesser amount as may be specified in Article 3 of the Specimen Contract.*” A reference to the Performance and Payment Bonds was not found. Please clarify if Article 3 the Specimen Contract will be revised to include this requirement?

Answer 7.

Withdrawn.

Question 8.

Are there conditions or circumstances that would allow JPL to waive the requirement that a Contractor submit a Performance and Payment Bonds?

Answer 8.

No.

Question 9.

Please confirm that a price proposal for Phase 2 is not required as part of the response to this RFP.

Answer 9.

Yes, confirmed.

Question 10.

What are the requirements/goals for Small Business, Small Disadvantaged Business, and/or Woman Owned Business participation?

Answer 10.

None in Phase 1. For Phase 2, refer to General Provisions.

Question 11.

If a bidder expects to expend more than \$100,000 to perform Phase 1, does the Government desire a price proposal for the total expected cost.

Answer 11.

Bids exceeding \$100,000 will be non-responsive.

Question 12.

Will the Government consider proposals with combined contract types to accommodate work that does not inherently fit within a Firm Fixed Price scenario?

Answer 12.

No.

Question 13.

What are the NASA enterprise standards for technology? E.g., is NASA a Microsoft NT shop, or Unix, etc.?

Answer 13.

NASA's desktop computers are PCs, UNIX, and Macintosh, running a variety of operating systems from NT to Mac OS X to Linux.

Question 14.

Are there already enterprise portal licenses in place at NASA that we could take advantage of to help NASA save costs and infrastructure?

Answer 14.

Not presently.

Question 15.

What is the current infrastructure for nasa.gov?

Answer 15.

Currently running on standard web servers.

Question 16.

Is there a current content management system and workflow process for nasa.gov? What organization owns this system and workflow process?

Answer 16.

No.

Question 17.

We have assumed that the total scope of the OneNASA Portal program (Phases 1 and 2) requires each offeror to provide the necessary hardware software, hosting facilities and services to meet the technical performance requirements outlined in the RFP. Please confirm if this assumption is correct; or provide clarification if our understanding of the scope of the program is incorrect.

Answer 17.

Yes, confirmed.

Question 18.

Will the Technology Plan be evaluated under Criterion 2 (Technical Design).

Answer 18.

Yes.

Question 19.

In section 2.18 for the Technology Plan, JPL refers to "800,000 hits/minute." Please clarify the context for a hit, i.e., is this an HTTP request or a consolidated page view?

Answer 19.

Consolidated page views.

Question 20.

Please clarify how the Government will evaluate a bid that proposes deferring certain requirements due to performance, schedule, and cost trade-off considerations?

Answer 20.

Refer to the RFP General Instructions, Section 7.0, Source Evaluation and Selection Process.

Question 21.

It appears that the selection of the winner for Phase 2 will be based on lowest price, so long as all technical requirements are met. If no Phase 1 contractor can meet the all technical requirements, how will the government conclude it's evaluation and award?

Answer 21.

The selected contractor would be the one most able to meet the largest number or most critical requirements.

Question 22.

When must the communication plan be delivered/implemented?

Answer 22.

Phase 2.

Question 23.

How will the Government measure and evaluate "availability," per paragraph 2.3.1.3 of the Specimen Contract? What penalties will be assessed for failing to meet this metric?

Answer 23.

Contractor computer monitors generate monthly availability use reports.

Question 24.

Will the Government consider proposals that recommend an alternate schedule to facilitate adequate time for requirements validation, along with test and acceptance of proposed technical solutions?

Answer 24.

No.

Question 25.

How many levels does the design need to address (i.e., Top level only, top and a couple sub levels, etc.)

Answer 25.

Refer to Specimen Contract, paragraph 1.1.

Question 26.

How does the Government envision garnering participation from each of the centers to propagate their information to the Portal and work with the successful bidder's technical team to identify technical specification and architectures unique to each center?

Answer 26.  
Not required.

Question 27.

Do you have the information on who created and implemented the current NASA portal? Was it created in-house?

Answer 27.  
See <http://km.nasa.gov/>

Question 28.

What business issues is the redesign attempting to correct or improve?

Answer 28.  
Refer to RFP transmittal letter.

Question 29.

What organizations operate and maintain nasa.gov?

Answer 29.  
Public Affairs at NASA Headquarters.

Question 30.

What advertising agencies or public relations firms are involved with nasa.gov?

Answer 30.  
None.

Question 31.

What organization defines and maintains the NASA brand or image?

Answer 31.  
Public Affairs at NASA Headquarters.

Question 32.

Rather than downloading the many individual RFP files, is there a single .pdf file that encompasses all documents that we can download?

Answer 32.  
No.

Question 33.

Is there a list of the potential companies that this was sent to and/or who have shown interest in bidding this RFQ?

Answer 33.  
No.

**Question 34.**

Does the Government anticipate repackaging the Agency's image and conducting an advertising like campaign?

**Answer 34.**

We expect to repackage the Agency's web presence, but not the entire image of the Agency. Proposers should plan to conduct an "advertising-like" campaign for the new portal and web presence.

**Question 35.**

Regarding Phase 1 based upon the RFP document and the Specimen Contract, which appears to require full portal development (see contract page 2, Section 1.0, "The Contractor shall design, test, develop, deploy and operate the OneNASA Portal to provide public access to information from NASA...", can you clarify the specific deliverable(s) for Phase 1?

**Answer 35.**

The Specimen Contract, Page 2, paragraph 1.0, is the preamble to the entire contract statement of work including the option provision. The Bid Requirements are in the RFP, and the deliverable for Phase 1 is in the Specimen Contract, Article 1, Paragraph 1.1.14.

**Question 36.**

Is the end goal to have:

- a. The multiple, independent entities currently maintaining NASA web sites contribute all content into a single content management system, and have a single publishing mechanism publish that content under individual, independent URLs?
- b. Will independent entities currently maintaining NASA web sites continue to maintain their own publishing mechanisms, and contribute and source all content to and from a single content management system?
- c. Will independent entities currently maintaining NASA web sites continue to maintain their own publishing and content management systems, but structure that content according to a common, generalized content storage and classification schema (a federated publishing system)?

**Answer 36.**

See RFP transmittal letter.

**Question 37.**

Although the agency responding to the RFP is headquartered in the U.S. and the bulk of work is performed in the U.S., there may be an opportunity to maximize NASA's budget through completion of some production at a Canadian branch office wholly owned by the agency. Does NASA foresee any challenges or issues with this arrangement if this is the case?

**Answer 37.**

See General Provisions: Fixed Price Research and Development Contract, Compliance with Export Regulations, page 7.

Question 38.

How many copies of the proposal must be submitted?

Answer 38.

The number of copies that must be submitted has been increased from 7 to 8 as follows:

CD Version of Sample OneNASA Portal	8 copies
I. Technology and Management Proposal	8 copies
II. Relevant Experience Proposal	8 copies
III. Price Proposal	8 copies

Question 39.

Where does JPL envision the response time being measured to address portal system response requirement 6.1, "Shall present the OneNASA Portal page in a user's browser window in 8 seconds or less," since offerors have no control over response time of the Internet.

Answer 39.

The response time should average 8 seconds or less when tested across commercially available computers in common use by the target NASA audiences. Factored into the average performance is the computer's connectivity to the Internet.